

(Preliminary)

# SCIENTIFIC PROGRAMME

Thursday, June 21<sup>st</sup>

## 9.00 GREETINGS FROM AUTHORITIES

- › Italian Minister of Health (invited)
- › Italian Minister of Productive Activities (invited)
- › Luca Ceriscioli, President of the Marche Region
- › Valeria Mancinelli, Mayor of Ancona

## 9.20 INTRODUCTION

- › **Francesco Merloni** - **Mario Pesaresi**, Fondazione Marche
- › **Vito Campese**, ISSNAF

## I SESSION: ECONOMY, FINANCE AND HEALTH POLICY

Chairman and Moderator: **Alberto Orioli**, Vice Director "Il Sole 24 Ore"

9.40 **David Coady**, IMF-Chief of the Expenditure Policy Division at the Fiscal Affairs Department

Title: *Aging trends in Advanced Economies: implications for health care and public pension spending*

10.00 **Carlo Cottarelli**, Bocconi University Milan - Catholic University Sacro Cuore

Title: *Discussion on Health care and public pension spending*

10.20 **Letizia Moratti**, President UBI Bank group

Title: *TBD*

10.40 **Mariuccia Rossini**, CEO Korian Group Italy

Title: *Silver Economy: aging as a resource*

11.00 **Mario Ottiglio**, President-Europe of The Global Coalition on Aging

Title: *Leveraging business contribution to healthy and active aging*

## 11.20 COFFEE BREAK

## 12.00 ROUND TABLE: INDUSTRY AND FINANCE

Moderator: **Isodoro Trovato**, Head of *Economy* "Corriere della Sera"

**Carlo Bonomi**, President Assolombarda; **TBD**, President Confindustria Marche; **Nunzio Tartaglia**, Responsible UBI Bank Group; **Mariuccia Rossini**, CEO Korian Group Italy; **Alberto Capponi**, Representative of Farindustria

## 13.30 LUNCH

## 15.00 I VIDEO SESSION: EVOLVING DESING FOR OUR FUTURE SELVES

Presentation by Innovative Silver Companies

## 15.30 ROUND TABLE: PUBLIC AND PRIVATE STRUCTURES

Introduction: **Lucia Di Furia** (Marche Region)

Title: *Tackling frailty in Europe: ADVANTAGE JA*

Moderator: **Lucia Di Furia**

**Giovanni Leonardi**, Director Research Department at Italian Minister of Health; **Enrico Brizioli**, CEO KOS Care-Anni Azzurri-Santo Stefano Rehabilitation; **Gianni Genga**, General Director of Italian National Institute of Research on Aging; **Luca Ceriscioli**, President Marche Region; **Giovanni Nicoletti**, Head of Unit Office of the Secretary General at the Italian Ministry of Health; **Andrea Scocchera**, Vice-President COOSS Marche

## 17.00 II VIDEO SESSION: EVOLVING DESING FOR OUR FUTURE SELVES

Presentation by Innovative Silver Companies

## 17.30 ROUND TABLE: SCIENTIFIC SOCIETIES AND LONGEVITY

Introduction: **Roberto Bernabei** (President Italia Longeva)

Moderator: **Roberto Bernabei**

**Francesco Landi**, President SIGG - Italian Society of Gerontology and Geriatrics; **Francesco Petrella**, President of AIUC - Italian Association of Cutaneous Ulcers Onlus; **Silvia Maffei**, Vice-President SIGITE - Italian Society of Gynecology of the Third Age; **Maurizio Massucci**, Member Board of Directors HAPPY AGING - Italian Alliance for Health Aging; **Marco Trabucchi**, President AIP - Italian Association of Psychogeriatrics; **Filippo Luca Fimognari**, President SIGOT - Italian Society Geriatrics Hospital and Territory; **Fausto Salaffi**, Adviser SIR - Italian Society of Rheumatology; **Leandro Provinciali**, Former President SIN, Italian Society of Neurology

## 19.00 CONCLUSION FIRST DAY

## (Preliminary) Scientific Programme

### Friday, June 22<sup>nd</sup>

#### I SESSION: TECHNOLOGICAL SCENARIOS AND THEIR IMPACT ON HEALTH

Moderator: **Giulia Cimpanelli**, Editor *Innovazione* "Corriere della sera"

9.00 **Fabrizio Renzi**, Director of Technology and Innovation, IBM Italy  
Title: *IBM research in Italy and its activities around behavioral applied to health and inclusion*

9.20 **Laura-Ann Petitto**, Founder and Scientific Director of Petitto Brain and Language Laboratory for Neuroimaging Gallaudet University of Washington and **Arcangelo Merla**, Professor Department of Neuroscience, Imaging and Clinical Science G. d'Annunzio University of Chieti-Pescara  
Title: *Ambient assisted living*

9.40 **Veronica Jagher**, Head of Business Healthcare Development, Microsoft  
Title: *Microsoft commitment in Health: Research & Development, Partner Ecosystem, Trusted Cloud Platforms*

10.00 **Maria Chiara Carrozza**, Sant'Anna School of Pisa

Title: *Robotics and its applications in everyday life*

10.20 **Rossella Leidi**, Vice-General Manager and Chief Welfare and Welfare Officer UBI Bank Group

Title: *Digital Innovation in Bancassurance to serve over 65'*

10.40 **Sauro Longhi**, Rector Polytechnic University of Marche  
Title: *Ambient assisted living technologies for health aging*

#### 11.00 COFFEE BREAK

#### II SESSION: MIND AND BODY

Moderator: **Ruggero Corcella**, Head *Salute* "Corriere della Sera"

12.00 **Aubrey de Grey**, Chief Science Officer, Strategies for Engineers Negligible Senescence Research Foundation

Title: *Rejuvenation biotechnology: why age may soon cease to mean aging*

12.20 **Guillermo Cecchi**, IBM - Computational Neuroscience Thomas J. Watson Research Center, NY

Title: *Automated speech-based neuropsychiatric evaluation*

12.50 **Ulises Cortés**, Professor and Researcher, Technical University of Catalonia (UPC)

Title: *CAREGIVERSPRO-MMD. Artificial Intelligence, Assistive Technologies and Ethics*

13.00 **Daniela Mari**, Director of the U.O.C. of Geriatrics of the Research Institute Ca' Granda Foundation Maggiore Policlinic Hospital, Milan

Title: *The lesson of centenarians: the secrets of successful aging*

#### 13.20 LUNCH

#### III SESSION: THE RECIPE FOR LONGEVITY

Moderator: **Giancarlo Laurenzi**, Director "Corriere Adriatico"

14.30 **Makoto Suzuki**, Director of Okinawa Research Center for Longevity Science

Title: *Pioneer of Blue Zones, Okinawa*

14.50 **Dilip Jeste**, Director, Senior Associate Dean for Healthy Aging and Senior Care; Director, UC San Diego Center for Healthy Aging Estelle and Edgar Levi Chair in Aging

Title: *Italy - Cilento Initiative on Aging Outcomes or CIAO: Collaborative Study of Centenarians in Cilento*

15.10 **Maurizio Battino**, Professor in Biochemistry, Faculty of Medicine and Surgery Polytechnic University of Marche

Title: *The Role of Natural Bioactive Compounds on Aging*

15.30 **Valter Longo**, Professor in Gerontology and Biological Science, Director of the USC Longevity Institute

Title: *The fasting mimicking diet, illness and longevity*

#### OPEN COFFEE

#### IV SESSION: MOBILITY, CARE AND INDEPENDENCE

Moderator: **Giulia Cimpanelli**, Editor *Innovazione* "Corriere della sera"

16.00 **Ugo Della Croce**, Embassy of Italy, Washington DC, Biomedical Sciences - University of Sassari, Italy

Title: *Maintaining mobility and preventing falls in the elderly: a US and EU research priority*

16.20 **Fabrizio Giudici**, Software & Devices Operations Director Technogym

Title: *Cognitive solutions for wellness*

16.40 **Hironobu Takagi**, Senior Manager, Accessibility & Aging, IBM Research - Tokyo Toyosu, Tokyo, Japan

Title: *Working for real-world accessibility: realizing a barrier-free society*

17.00 **Erico Brizioli**, CEO KOS Group-Anni Azzurri-Santo Stefano Rehabilitation

Title: *The High-Tech Nursing Home: from a peripheral terminal to technological/professional Hub for a personal service network*

#### 17.20 TAKE-HOME MESSAGE AND DISCUSSION

#### CONCLUSION SECOND DAY

### Saturday, June 23<sup>rd</sup> (OPEN SESSION – B2C)

Moderator: Moderator: **Barbara Marini**, RAI TGR Marche

9.30 **KEY NOTE SPEECH, Valter Longo**: The longevity diet

10.00 **KEY NOTE SPEECH, Makoto Suzuki**: Utmost figure of extreme human longevity

10.30 **CONVERSATION: Valter Longo and Makoto Suzuki**

12.00 **AWARDS ECAPITAL BUSINESS PLAN COMPETITION**

#### CONCLUSION